

The First 30 Days

Dawkins- Journalism 1

Week 1:

- Welcome & get to know ya' – Teambuilding
- You are now a reporter "First Amendment, free press"
- Campus Walking tour – story idea and angles, more teambuilding outside

Week 2:

- Introduction to Photography
- Campus Walking Tour #2 (Photography teams)
- Photography murals & caption writing 101 (poster boards & online)

Week 3:

- Introduction to Wordpress – Personal hobby blogs
- Interviewing 101 & one-on-one interviews
- Profile Writing

Week 4:

- Coaching – with Profile Writing
- Photography: Portrait studio – taking photos of profile partner
- Photoshop 101 & Posting stories, photos online

Coming up in month two...

- "Reporter for a Week" news assignments (JPKennedy)
- Introduction to InDesign
- Introduction to The RJ Voice & writing for the web
- Social Media & Ethics, Twitter
- Event coverage
 - environmental portraits
 - live tweets
 - video
- First published stories online (Event coverage)